

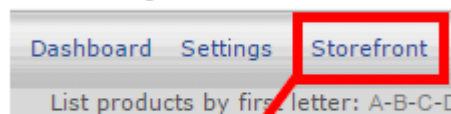
# Storefront Discounts

Site Managers can create a variety of discounts including dollar amount, percentage off, and discounts based on a previous purchase. Creating a discount code allows you to implement a variety of scenarios, such as coupons, gift certificates, corporate discounts, etc. The storefront also supports bulk discounts and automatic discounts based on a user's prior purchase. A few of the more popular discount types are discussed in more detail in this manual. You can also visit the Discounts and Promotions chapter of the Comersus manual (select Store Help from the storefront).








1. Log into the storefront (see [Access the Storefront](#)).
2. Select **Storefront** from the main menu.
3. Select **03 Discounts**.

## Store Administration

You are viewing: Store Administration



### Storefront Menu

- 01  Products
- 02  Reviews
- 03  Discounts
- 04  Newsletter
- 05  News
- 06  Auctions
- 07  Main menu

## Discount Thresholds

Discount caps may be a combination of one or more of the following options:



setting the discount as a one-time use

- limiting to a maximum and minimum purchase quantity
- limiting to a maximum and minimum weight (applicable to shippable products)
- limiting to a maximum and minimum total shopping cart value/price

## Discount Any Item

Create a discount code to that can be applied to any item in your store.

1. Navigate to Storefront Discounts (see [Storefront Discounts](#)).
2. Select **01 Add Discount for Any Product** from the Discounts menu.

### Discounts menu

01  Add discount **for any product** for one product

02  Modify discount

03  Add discount per quantity

3. Fill out the **Add Discount** form. See the table below for an explanation of the fields on this form.

### Add discount

Description	<input type="text"/>	
Valid for product	Green Defensive Driving Course	
Price to discount	<input type="text" value="0.00"/>	
Percentage to discount	% <input type="text" value="0.00"/>	
Active	Yes <input checked="" type="checkbox"/>	
One Time	Yes <input type="checkbox"/>	
Quantity	From <input type="text" value="0"/>	Until <input type="text" value="9999"/>
Weight	From <input type="text" value="0"/>	Until <input type="text" value="9999"/>
Total price	From <input type="text" value="0.00"/>	Until <input type="text" value="99999.00"/>
Discount code	<input type="text" value="D6jGg"/> (maximum 15 characters)	
Private	<input type="checkbox"/>	

Save

4. Select **Private** if you do not want the discount code to appear on credit card order receipts.
5. **Save**.

### Add Discount

Form Fields	Explanation
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Description	This is the category name that will be displayed in your store when people browse the store by category, together with the category image.
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Valid for	Select root to create a brand new category.
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Product	Select an available category from the drop-down menu to create a subcategory that belongs to the parent category you select.
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Price to Discount	Add more information not available in the description field. The text you enter here will show as a detailed view when customers click on the category.
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Percentage to	Add as many simple terms as you like, each separated by a comma, to help
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## Add Discount

### Form Fields

### Explanation

Discount

customers using the search tool.

Active

This check box will make this category active and visible on your storefront.

Discount

The following parameters limit the applicability of the discount. You do not

Parameters

need to specify any of these parameters; they are optional.

- **Quantity** You can limit the validity of the discount to orders that fall within a certain quantity range (e.g. between 5 and 10 copies, etc.)
- **Weight** Some clients sell physical products which include a weight. The weight can be used to attach shipping fees to an order on checkout.
- **Total Price** Here the parameter is the total order amount. Typically, you would set a minimum dollar amount for the purchase and any order under the minimum dollar amount would not receive the discount.

Discount Code

Enter the code that your customers must use to obtain the discount. The code is entered by customers on the checkout page.

Private

This check box allows admins to set certain discount codes as private within the system. A private code means that it will not appear on credit card order receipts.

## Add Discount

### Form Fields Explanation









Modify discount	
Description	<input type="text" value="Discount for any purchase"/>
Fixed price to discount	\$ <input type="text" value="5"/>
Percentage to discount	% <input type="text" value="0"/>
Active	Yes <input checked="" type="checkbox"/>
One Time	Yes <input checked="" type="checkbox"/> <b>Used <input checked="" type="checkbox"/></b>

## Discount a Specific Item

Create a discount code that can be applied to one specific item in your store.

1. Navigate to Storefront Discounts (see [Storefront Discounts](#)).
2. Select **01 Add Discount for One Product** from the Discounts menu.

### Discounts menu


- 01  Add discount for any product **for one product**
- 02  Modify discount
- 03  Add discount per quantity
- 04  Modify discount per quantity
- 05  Add discount based on previous purchase
- 06  Modify discount based on previous purchase
- 07  BirthDay discounts
- 08  Previous menu

3. Select the product that you would like to apply quantity the discount to. You can do this by typing the name into **Search** or selecting **List all Categories**.

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### Product selection

Please enter search criteria in order to select a product:

  
or list all categories to locate the products


4. Fill out the **Add Discount** form (see step 5 of [Discount Any Item](#)).
  5. **Save.**
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## Bulk Discounts


Creating discounts based on quantity gives you the ability to charge a lower price as the quantities go up on specific items, both with your retail and wholesale customers. The correct price is automatically calculated when the item is added to the shopping cart.

1. Navigate to Storefront Discounts (see [Storefront Discounts](#)).
2. Select **03 Add Discount per Quantity** from the Discounts menu.

### Discounts menu

01  Add discount for any product | for one product

02  Modify discount

03  **Add discount per quantity**

04  Modify discount per quantity


3. Select the product that you would like to apply quantity the discount to. You can do this by typing the name into **Search** or selecting **List all Categories**.

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### Product selection

Please enter search criteria in order to select a product:

<input type="text" value="WHMIS"/>	<input type="button" value="Search"/>
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or list all categories to locate the products

4. Fill out the **Add Discount per Quantity** form.

### Add discount per quantity

Description	<input type="text" value="Discount when purchasing 50 or more"/>		
Product	<input type="text" value="WHMIS"/>		
Price to discount per unit	<input type="text" value="1.00"/>		
Quantity	From <input type="text" value="50"/>	Until	<input type="text" value="9999"/>
<input type="button" value="Save"/>			


5. Use **Quantity** to define the minimum and the maximum number of items that must be purchased to obtain this discount.
  6. **Save.**
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## Edit or Delete Discounts


1. Navigate to Storefront Discounts (see [Storefront Discounts](#)).
2. Select **02 Modify Discount** or **04 Modify Discount Per Quantity** as appropriate from the Discounts Menu.

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## Discounts menu


01  Add discount for any product | for one product


02  Modify discount


03  Add discount per quantity

04  Modify discount per quantity

05  Add discount based on previous purchase

06  Modify discount based on previous purchase

07  BirthDay discounts

08  Previous menu

3. Locate the product that you would like to edit or delete from the list of Discounts shown.

4. Choose to Modify or Delete the discount.

## Discounts

▶5% off any sale - All Products [Modify](#) [Delete](#)

Page 1 of 1