

# Manage Storefront Descriptions



Descriptions may be created by Site Managers, Campus Admins, and Publishers depending on system configuration.

You may add descriptions and images for any product in the system. The description display information about your product to individuals viewing your storefront.

The image below shows an example of a course description.

## Transportation of Dangerous Goods

This online course teaches you what you need to know about the transportation of dangerous goods (TDG) in Canada. You will learn about related legislation and the hazard classification system. You will also learn how accidents can happen while transporting dangerous goods and what you should do if there is an accidental release.

There are nine classes of dangerous goods and at the end of this course you will be qualified to handle all of them except Classes 1, 6.2, and 7, which require additional training.



## Keeping Your Storefront Neat & Tidy

Consider using short, simple descriptions to allow you to showcase more products on one page without requiring your users to do a lot of scrolling to view your offerings. It is best practice to use images either for all of your products or for none of your products so that store pages look uniform.

When including images, it is usually preferable to make them all a standard size. Thumbnails used on the category pages are automatically resized to 100 x 100 pixels. Larger images that show up after a customer clicks an item are only standard if you have uploaded them all as the same size. 300 x 300 pixels is a good starting point.

## Product Descriptions

1. Log in with a Site Manager account.
2. Select a product to open it.
3. Ensure that the item is already posted to the storefront (see [Add Products to Storefront](#)).
4. Select **Storefront** under the properties menu to open the Manage Storefront page.







5. Select **Create** or the **Edit Icon** next to the item.

### Manage Storefront: WHMIS

You are viewing: Library > Products > WHMIS > Manage Storefront: WHMIS

Create

ID	Storefront	Status	Type	Retail Price	Member Price	List Price	Cost	Limit	Duration	Show in Home	Category	
3	Public	Active	Products	100	50	0	0		Never Expires	No	General	 
5	Private	Active	Products	100	0	0	0	100	Never Expires	No	General	 

6. Optionally select an image using the drop-down menu to represent the product. You may select any image uploaded to the product's media library.
7. Create or modify the description using the [content editor](#).

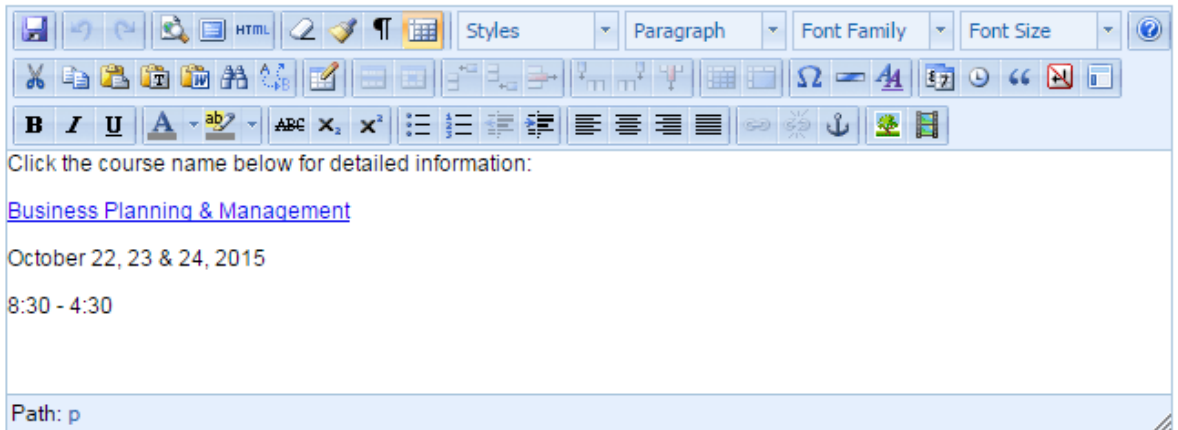
Image:  Keep original image  
 Select new image

edmonton.jpg

Thumbnail:  
edmonton

Image:

edmonton



The screenshot shows a rich text editor interface. At the top is a toolbar with various icons for text formatting (bold, italic, underline, font color, background color), alignment, and other functions. Below the toolbar, the text area contains the following content:

Click the course name below for detailed information:

Description: [Business Planning & Management](#)

October 22, 23 & 24, 2015

8:30 - 4:30

Path: p

8. Select **Save** when finished.




### Best Practises

Product descriptions that are updated directly in the storefront are not reflected within the system. Therefore, it is typically best practice to create and edit the description text within the learning management system itself rather than from the storefront.

## Bundle Descriptions

1. Log in with a Site manager account.
2. Navigate to the Manage Bundles page ((see ///Bundles).
3. Select the name of the bundle or **Edit** to open it.
4. Enter a short description into the **Bundle Details**.

 Edit Details close or Esc Key

Edit Bundle Details

Name:

Description:

\* You have 255 characters left

or [Cancel](#)

5. **Save** when finished.



### Bundle Description Limits

Descriptions for bundled courses are more limited than for the individual products in the catalogue. Bundle descriptions are limited to 255 characters.